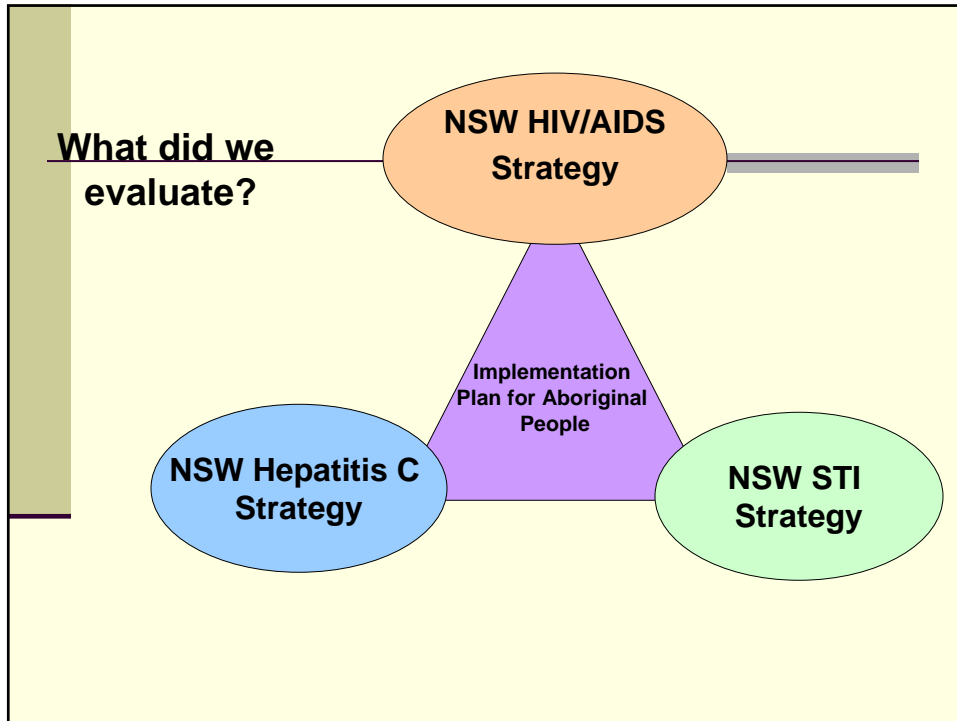# Evaluating the Implementation and Outcomes of Four State-wide Policies

Sheila Matete-Owiti, NSW Department of Health
Ann Porcino, RPR Consulting

Outline

- Objectives & Key Questions
- Evaluation Framework
- Data Collection and Analysis
- Stakeholder Consultation
- Key Outcomes
- Challenges
- Conclusion

What did we evaluate?

NSW HIV/AIDS Strategy

Implementation Plan for Aboriginal People

NSW Hepatitis C Strategy

NSW STI Strategy

Objectives

- Measure reach and resilience of strategies and plan
- Validate, verify, celebrate progress
- Identify areas in need of improvement
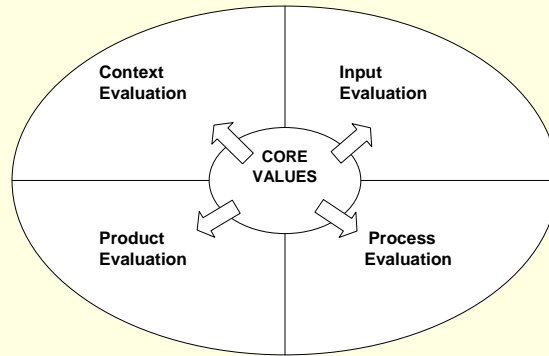- Develop KPI's to measure future progress

Key Questions

1. To what extent are the strategies being implemented?
2. Are the intended target populations being reached?
3. How have the targets and goals of the strategies influenced service delivery?
4. What are the emerging challenges and future directions?

Stakeholder Map

- HIV/AIDS
  - HARP Managers, Multicultural HIV and Hepatitis C Service (MHAHS), ACON, Positive Life NSW, NUAA, ASHM, Pozhet, Metropolitan Gay Men's HIV Prevention (MGM) Interagency, Culturally and Linguistically Diverse (CALD) HIV Interagency, HIV Positive Health Promotion Interagency, National Centre for HIV Social Research (NCHSR), National Centre in HIV Epidemiology and Clinical Research (NCHECR), CAS Health Promotion Sub-Committee

- STI
  - HARP Managers, ACON, Positive Life NSW, Sexually Transmissible Infections In Gay Men Action (STIGMA), NSW Sexually Transmissible Infections Programs Unit (STIPU), NCHSR, NCHECR, CAS Health Promotion Sub-Committee

- Hepatitis C
  - HARP Managers, Hepatitis C Council, ASHM, NCHSR, NCHECR, MHAHS

- Aboriginal Implementation
  - HARP Managers, Aboriginal Sexual Health Advisory Committee (ASHAC), Aboriginal Health and Medical Research Council, NCHSR, NCHECR, Hepatitis C Council, ACON

CIPP Evaluation Model[1]

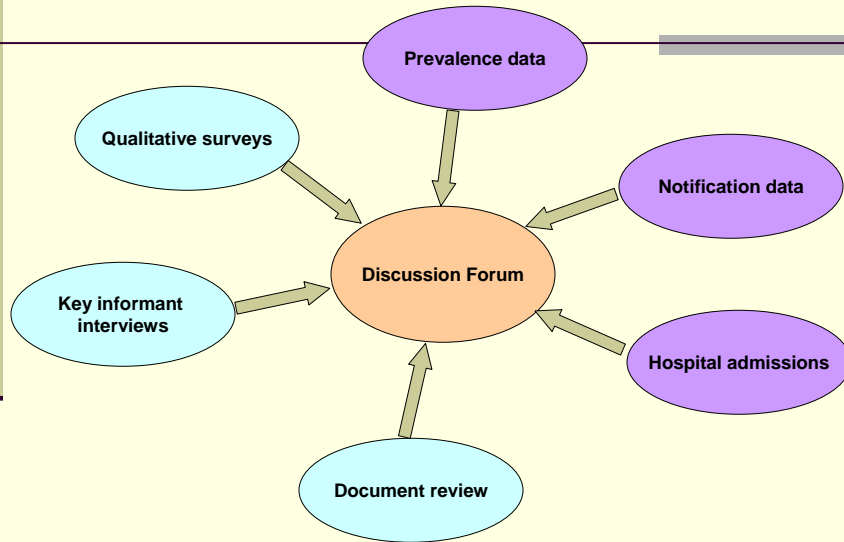1 Stufflebean, D.L and Shinkfield A.J(2007). Evaluation Theory, Models & Applications. Jossey Bass pg 335

Evaluation Framework
CIPP Model[1]

Evaluation Roles	Context Evaluation	Input Evaluation	Process Evaluation	Product Evaluation
Formative: Purpose is to improve an evaluation product	Needs and goals assessment, identify problems, opportunities and assets	Assess system capabilities	Identify defects in the procedural design, record procedural activities	Assessing outcomes
Summative: Purpose is to determine effectiveness	Comparison between goals and needs/assets/ opportunities	Comparison of program design to other critical competitors	Description of the process, comparison between the designed and actual process	Comparison of outcomes to targets; interpret results against context, input, processes

1 Stufflebean, D.L and Shinkfield A.J(2007). Evaluation Theory, Models & Applications. Jossey Bass pg 335

Data Sources


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                    Prevalence data

   Qualitative surveys                    Notification data

                         Discussion Forum

   Key informant
   interviews                             Hospital admissions

                    Document review
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Data Collection

Evaluation Roles	Context	Input	Process	Product
Formative	Document review (annual reports and activity reports	Document review (strategic plans) Interviews w/HARP managers Key Informant Interviews	Qualitative Survey Ministerial Advisory Committee Minutes Key Informants Interviews	Prevalence Data Notification Data Hospital Admissions
Summative	Document review (strategic plans)	none	Qualitative Survey Document review (strategic plans)	Discussion Forum

Discussion Forum

- Vital part of review, 50% of budget
- 250 people, open invitation
- Workers, clinicians, researchers, managers
- NGOs, NSW Health, Area Health Services, Research Institutes
- Across the 3 strategies and the implementation plan
- 2 days

Intended Outcomes

1. Inspire people to take new and re-focused actions
2. Identify priority focus areas for the remaining term of the strategies – thus informing work plans
3. Inform recommendations of the Mid Term Review

   *maximum participation*excite*build optimism*celebrate achievements* share thinking and ideas*create ownership*

Preparation Vital

- Pre-Forum Report
  - Epidemiological data
  - Key themes from the review to this point – for each strategy/implementation plan
- Planning meetings of Steering Committee
  - Distil key themes into areas for discussion
- Pre-forum meetings with special groups
  - eg, Aboriginal Sexual Health Workers

Discussion Forum Design

- Overview of findings so far
- 3 workshop sessions
  - 15 topics in each, distilled from review findings
  - Some common themes (reaching Aboriginal young people) and strategy-specific themes (increasing access to Hep C treatment)
  - 1 hour 20 minutes, trained convenors
  - What 3-4 actions should we collectively take? – summarised on butchers paper for all to read

Discussion Forum Design

- Gallery walk
    - Butchers' paper reports posted in food area
    - Time in agenda for participants to review reports and mark areas of strong agreement and disagreement
- Common themes analysed overnight and reported back on day 2
- Day two - Four groups determined top five priorities for the next 18 months
- Identified priorities reported back to the full meeting

Evaluation Challenges

- Differences in opinion
  (leaders vs service providers)
- Data analysis
- Availability of data on Aboriginality
- Keeping a focus on the objectives of the evaluation
- KPI development

Key Outcomes of the Evaluation

- To what extent are the strategies being implemented?
    - Variable; general sense of implementation progress
- Are the intended target populations being reached?
    - Yes; identified high risk populations
- How have the targets and goals of the strategies influenced service delivery?
    - Embedded within strategic and action plans
- What are the emerging challenges and future directions?
    - Identified 14 key priority areas to address emerging challenges

Conclusion

- CIPP can be used to asses policy implementation
- Stakeholder by-in: keep the voices alive
- Dissemination of findings
- Goals of the strategies were achieved
- Evaluation provides an avenue to 'celebrate' and 'acknowledge' achievements

Acknowledgements

- Ministerial Advisory Committee on HIV/AIDS and Sexually Transmissible Infections
- Ministerial Advisory Committee Hepatitis C
- Aboriginal Sexual Health Advisory Committee
- Mid-Term Review Steering Committee
- Mid-Term Review Program Working Group
- AIDS and Infectious Disease Branch

QUESTIONS & COMMENTS